

25% Of My Overheads VANISHED

FREEDOM ● ○ ○ ○™

Unlocking Potential | Creating Wealth | Delivering Freedom

Freedom were a second pair of eyes, helping me slash costs and gain valuable time

John On Charlotte...

Charlotte and the entire team were, and continue to be, an absolute joy to work with. Unsurprisingly, they have lots of energy and enthusiasm which has helped them make huge strides towards their goals.

I am really pleased that I was able to assist them take a step back and really focus on where they were going. Working with smart people like Charlotte is so rewarding.

I was particularly pleased with the way Charlotte responded to our work on creating time. Lots of small gains very soon add up.

Time is one of the most valuable commodities in a small business. It's also something which can literally evaporate, especially in an already successful and growing business. That's why I was so proud of the way Charlotte focused so diligently on all those urgent but less important obstacles which ate into their day. By doing so, Charlotte gained the extra freedom you need to focus on those vital business goals.



“John helped me create enough time to start a second business”

www.body-solutions.co.uk



Charlotte Pye is the Commercial Director of Body Solutions, personal fitness trainers to many of Merseyside's most successful business people.

“Being a fitness trainer, I'm very active as you can imagine” says Charlotte. “The coaching from John at Freedom created quite a gap someone with my energy needed to fill. We were already a success story in the local area, more than doubling our client base year on year. So I was amazed when John helped us slash our costs by 25%”

She adds “With John's insight and keen eye for detail, we fine-tuned our systems and processes even further. With more time and fewer overheads, he helped us to focus effectively on the launch of our second business, Go Commando, which is going from strength to strength”.

A Sounding Board, Better Insight

Business coaching is vital to me. Having a second opinion on what you do actually helps you develop ideas.

Assurance, Confidence, Certainty

Running a business often clouds your judgement. Sometimes you're just too close to the day-to-day issues to see the bigger picture clearly. Business coaching helped us make informed decisions with confidence.

Like Having A “Business” Sat Nav

Both me and the team are extremely proud of our achievements. We knew what we wanted to do, and felt well on the way to achieving our goals. But John made us realize our definition was a little fuzzy. As you're being coached, you begin to appreciate that goals need to be clearer. I liken it to satellite navigation. When your business goal is clearly defined, the journey is so much easier.

Broken down into stopping off points, you can review your progress as you tick off each milestone along the way.

CALL
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